



## FREEDOM OF INFORMATION

In May we celebrate the **Day of Freedom of Press**. UNESCO promotes freedom of expression and encourages the independence and the pluralism in the media, providing advisory services on legislation related to the media and awareness to governments, parliamentarians and others involved in making decisions about the need of guaranteeing freedom of expression.

The media is one of the most important primary agents for **socialization**, besides the family, school and friendships.

We are a **privileged society**, as we have the ability to stay informed through dissemination of news on a daily basis.

**JOURNALISM IS A VOCATIONAL JOB** that occasionally assumes risks and dangers for being at the forefront of the news. It is a very complicated profession, often sustained by the high motivation of the work that is carried out.

Each **one of us**, in our daily lives are also **spokesmen** of news...seek out its truth!!



# Únete al bien Común



If we carry out **trade** which is more **fair**,  
we are providing our grain of sand to the  
**Greater Good.**

## What does it mean?

It is an **alternative system** of commerce to the conventional one which is concerned with the **development of peoples and the fight against poverty.**

## What is it built upon?

- **Suitable working conditions and adequate wages**
- **No child exploitation**
- **Equality between men and women, receiving equal treatment and pay.**
- **Respect to the environment**

**But...** what can you do? How can we practice responsible consumption? Can we make a difference?



**Think about...**

**We** also can contribute to **fair trade** through more **responsible buying.**

<http://comerciojusto.org/>



# RECURSOS



## THE ORCHESTRA MAN

This **short film's** plot presents the importance of working in groups. As well, it shows that rivalries are not good, especially when they are taken to the extreme and hurts friends and classmates.



<https://www.youtube.com/watch?v=5Clck-UBzG8>

## INTERMON OXFAN'S CAMPAIGN: MORE AND BETTER HELP



It aims to regain civic support of public policy for Development Cooperation, which has been the most reduced without a reaction in its defense. The film shows the human face behind the numbers in the war on poverty from new art forms such as **comics, art, and theatre.**

<http://www.oxfamintermon.org/es/campanas-educacion/proyectos/mas-mejor-ayuda>



# INICIATIVAS SOLIDARIAS

## Triodos Bank

It is an independent bank founded in 1980, which promotes a renovation of the financial system through its model of banking securities. It is an entity which uses money from its depositors and investors to give loans to companies and projects in the real economy, **as well as in social, cultural and environmental sectors.**

- ✓ It only invests in companies and projects **which improve the quality of life of people.**
- ✓ It promotes, with transparency, the initiatives which are financed with its money.
- ✓ It is a reference in **ethical and sustainable** banking.

It is a community with a mission based on a series of **shared values and principles, and with a European vocation.**

It is a different bank, concerned with **Fair Trade.**

<http://www.triodos.es/es/conozca-triodos-bank/>



10th of May, The International Day of Fair Trade.

# SOLIDARITY CALENDAR

## May 2014

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### Labor Day

Its origin dates back to the Chicago strike on May 1, 1886, when workers asked for an 8-hour workday.

The world of work as seen in cinema.

<http://www.edualter.org/material/cinemaitreball/index.htm>

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### The World Day of Freedom of Press

Freedom of expression, independence, pluralism.....

<http://www.rsf-es.org/>

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### International Fair Trade Day

Fair Trade for a more sustainable human development.

<http://www.sellocomerciojusto.org/es/>

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### The World Day of Cultural Diversity of Dialogue and Development

This day gives us the chance to value the cultural diversity of learning to coexist in a better way.

In this link you will find more information:

<http://www.un.org/es/events/culturaldiversityday/background.shtml>

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### Africa Day

We can take advantage of this day to open a cultural window to this continent, a perspective through art, creativity, cosmopolitanism, opening, interconnection, diversity, wealth...

<http://www.wiriko.org/>

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